



Jeweller

AUSTRALIA'S LEADING MAGAZINE FOR JEWELLERY RETAILERS

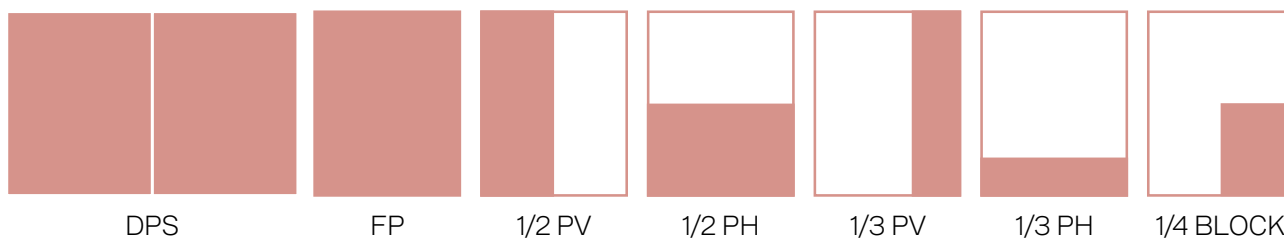
2018 EDITORIAL SCHEDULE

MONTH	PRIMARY FOCUS	FEATURED REPORT
FEBRUARY	<input type="checkbox"/> NEW AT THE FAIR	<input type="checkbox"/> PEARLS & PEARL JEWELLERY
MARCH	<input type="checkbox"/> PERSONALISED JEWELLERY	<input type="checkbox"/> MOTHER'S DAY
APRIL	<input type="checkbox"/> FASHION WATCHES	<input type="checkbox"/> AUSSIE BRANDS
MAY	<input type="checkbox"/> SILVER JEWELLERY	<input type="checkbox"/> CASTING & REFINING UPDATE
JUNE	<input type="checkbox"/> BRIDAL JEWELLERY	<input type="checkbox"/> STAINLESS STEEL
JULY	<input type="checkbox"/> BRANDED JEWELLERY	<input type="checkbox"/> KIDS JEWELLERY
AUGUST	<input type="checkbox"/> MEN'S & SPORTS WATCHES	<input type="checkbox"/> COLOURED GEMS
SEPTEMBER	<input type="checkbox"/> NEW AT THE FAIR	<input type="checkbox"/> RETAIL SECURITY REPORT
OCTOBER	<input type="checkbox"/> FASHION JEWELLERY	<input type="checkbox"/> MEN'S JEWELLERY
NOVEMBER	<input type="checkbox"/> WHITE METALS	<input type="checkbox"/> ENGAGEMENT RINGS
DECEMBER	<input type="checkbox"/> SPECIAL EDITION	

2018 SPECIFICATIONS

PAGES	TRIM SIZE (MM) W X H	TYPE SIZE (MM) W X H	BLEED SIZE (MM) W X H
Double Page Spread	470 x 297	440 x 267	476 x 303
Full Page	235 x 297	205 x 267	241 x 303
1/2 vertical	113 x 297	98 x 267	116 x 303
1/2 horizontal	235 x 144	205 x 129	241 x 150
1/3 vertical	74 x 297	59 x 267	80 x 303
1/3 horizontal	235 x 94.5	205 x 79.5	241 x 100.5
1/4 block	N/A	98 x 129	N/A

NOTE: For full bleed advertisements add 3mm bleed when producing the final PDF file. All material must be supplied with trim marks.



TECHNICAL REQUIREMENTS

GUNNAMATTA MEDIA ACCEPTS ONLY HIGH RESOLUTION PDF FILES.

Trim marks must appear on all ads with a minimum of 3mm bleed on each edge.

ELECTRONIC FILE SUBMISSION

VIA EMAIL art@gunnamattamedia.com

Please advise which publication and issue the supplied artwork is for.

If files are too large to email we suggest you use Dropbox or Hightail.

UNACCEPTABLE FORMATS / PDFS CREATED FORMS

- Corel Draw
 - Microsoft Excel
 - Microsoft Word
 - No Pantone, INDEX, RGB, LAB colours.
 - Publisher
 - Power Point
 - PDF's by PDF Maker
- All artwork MUST be four colour ONLY.
Trim Size advertisements MUST have 3mm bleed added to the size of the document and registration marks.

PROOFS

Gunnamatta Media, will not be held responsible for colour matching, material integrity or finished print quality without having been provided with suitable accompanying proofs of that same advertising material.

MATERIAL TRANSPORT/DELIVERY

Clearly mark which publication and issue the supplied artwork is for.

Gunnamatta Media Pty Ltd
Locked Bag 26 South Melbourne
Victoria 3205 Australia

IMPORTANT INFORMATION

1. Gunnamatta Media will accept no responsibility for material that is received after deadline.
2. All advertisements must be completed in accordance with Gunnamatta Production Specifications.
3. Changes to complete material will not be made at Gunnamatta Media due to policy restrictions.
4. All corrections, literals and authors are the responsibility of the advertiser/agency prior to submission.
5. Film will not be accepted.
6. The publisher reserves the right to refuse any advertisement.

Jeweller is published by;

GUNNAMATTA MEDIA PTY LTD,
558 CITY ROAD, SOUTH MELBOURNE VIC 3205 AUSTRALIA

Telephone +61 (3) 9696 7200 Facsimile +61 (3) 9696 8313 | www.jewellermagazine.com

Publisher: Coleby Nicholson - coleby.nicholson@jewellermagazine.com

Advertising & Marketing: Gary Collins - gary.collins@jewellermagazine.com

Design & Production: Jo De Bono - art@gunnamattamedia.com