

Editorial Schedule 2012

Month	A	B
February	<i>Personalised Jewellery</i>	<i>Display & Packaging</i>
	The latest products and trends in the personalised jewellery category.	A guide to how creative visual strategies can entice customers into store; while innovative display and packaging can keep them coming back.
March	<i>New at the Fair</i>	<i>Gold Jewellery</i>
	A product focus covering the best new collections on show at the Brisbane Jewellery Fair.	An update of the latest trends and the state of the gold jewellery market.
April	<i>Fashion Watches</i>	<i>Euro Brands</i>
	A product/trend focus on contemporary men's and women's watches.	They came, they conquered! They put new life into the market, but where to now for the Euro jewellery brands?
May	<i>Sterling Silver Jewellery</i>	<i>Basel Wrap-up</i>
	Demand for silver jewellery continues to grow. We look at the different trends with supply and retail insights.	A summary of the hottest watch and jewellery brands launched at the 2012 Baselworld fair, including a fair report.
June	<i>Men's jewellery</i>	<i>Diamond Jewellery</i>
	The men's market continues to grow with more suppliers targeting this category. How can retailers benefit?	With a slow down in parts of the fashion jewellery sector, diamond jewellery looks to be on the rise again.
July	<i>Branded Jewellery</i>	<i>Kids Jewellery</i>
	A trend/industry issue report on new and established jewellery brands from Australia and overseas.	As the category continues to grow we take a look at the latest in baby and children's jewellery.
August	<i>Men's Watches</i>	<i>Rise of Stainless Steel Jewellery</i>
	Jeweller reviews the latest trends and developments in the men's watch market.	Once seen as the 'poor cousin', stainless steel jewellery has made its mark as retailers and consumers alike look for affordable, everyday jewellery.
September	<i>New at the fair</i>	
	A product focus covering the best new collections on show at the JAA International Jewellery Fair, Sydney.	
October	<i>Fashion Jewellery</i>	<i>Christmas Buy-in</i>
	What's next? The revolution continues. Focus on the latest fashion jewellery trends both here and abroad.	A product/marketing focus on Christmas inventory and promotion.
November	<i>White Metals</i>	<i>World Fair Guide 2013</i>
	A trend/economic feature on all white metals including platinum, white gold, palladium and sterling silver.	A guide to jewellery trade fairs around the world, including industry tips, recommendations and the best trips for coming year.
December	<i>State of the Industry</i>	
	Jeweller's biennial 'report card' on the Australian and Kiwi jewellery industries, the State of the Industry Report is market intelligence like no other!	