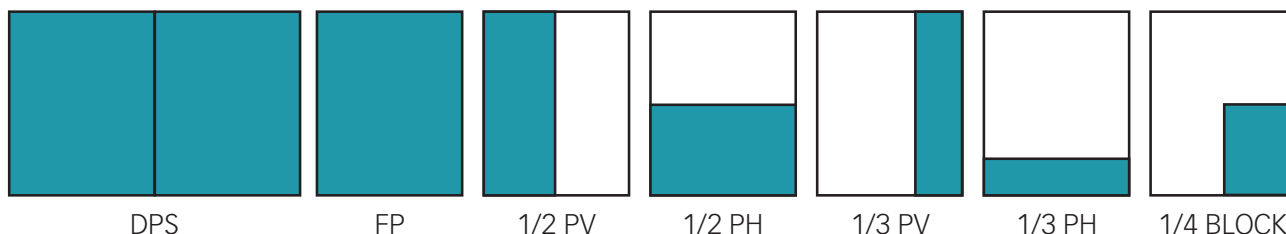


Jeweller Specifications

PAGES	Trim Size (mm) W x H	Type Size (mm) W x H
Double Page Spread	470 x 297	440 x 267
Full Page	235 x 297	205 x 267
1/2 vertical	113 x 297	98 x 267
1/2 horizontal	235 x 144	205 x 129
1/3 vertical	74 x 297	59 x 267
1/3 horizontal	235 x 94.5	205 x 79.5
1/4 block		98 x 129

NOTE: Please add 3mm bleed to the trim size



TECHNICAL REQUIREMENTS

Gunnamatta Media accepts only digital material. All material must be supplied formatted for the Macintosh platform. All images should be of the highest resolution (eg. No lower than 300dpi) to ensure the quality of the final product. We accept files saved in the following formats:

- Adobe Photoshop CS: 300dpi or larger. Saved as EPS - JPG files.
- Adobe Illustrator CS: Saved as EPS files up to version 11.0. All fonts outlined.
- Adobe Indesign CS documents. Embed all pics and fonts.
- QuarkXpress: documents up to version 6.1. Collect all fonts and images.
- Acrobat PDF files at 300dpi or better with all fonts embedded.

UNACCEPTABLE FORMATS / PDFs CREATED FORMS

- Corel Draw
- Publisher
- Microsoft Excel
- Power Point

- Microsoft Word
- PDF's by PDF Maker

All artwork **MUST** be four colour ONLY. No Pantone, INDEX, RGB, LAB colours. Trim Size advertisements **MUST** have 3mm bleed added to the size of the document and registration marks.

ELECTRONIC FILE SUBMISSION

- Digital video disks (DVDs)
- Quickcut
- Compact disks (CDs)
- Email

QUICKCUT

Utilisation of these software tools will ensure that your PDF files are made to *Jeweller's* exact specifications. Log on to <http://www.quicksend.net.au> and proceed to the listing for *Jeweller*, or contact our Production Manager.

PROOFS

All material must be accompanied by a suitable high quality colour proof.

Note

Gunnamatta Media, will not be held responsible for colour matching, material integrity or finished print quality without having been provided with suitable accompanying proofs of that same advertising material.

MATERIAL TRANSPORT/DELIVERY

Clearly mark all material with *ISSUE* title and the month of publication.

ISSUE

C/- Gunnamatta Media Pty Ltd
Reply paid 84101
Locked Bag 26 South Melbourne
Victoria 3205 Australia

VIA EMAIL

Please advise that it's for *Jeweller* and what month it's for: maree@gunnamattamedia.com.au

Important Information

1. Gunnamatta Media will accept no responsibility for material that is received after deadline.
2. All advertisements must be completed in accordance with Gunnamatta Production Specifications.
3. Changes to complete material will not be made at Gunnamatta

Media due to policy restrictions.

4. All corrections, literals and authors are the responsibility of the advertiser/agency prior to submission.
5. Film will not be accepted.
6. The publisher reserves the right to refuse any advertisement.

Jeweller is published by;

Gunnamatta Media Pty Ltd. 558 City Road, South Melbourne Victoria 3205 AUSTRALIA

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